



**GUN  
SAFETY  
ALLIANCE**



**Gun Safety Alliance** harnesses business community support for organizations and activists in the gun violence prevention (GVP) movement. Our team of marketers and business leaders collaborate with partners to strategize and amplify work in support of our mission - reducing gun deaths in the United States by 50% by 2030.

**What We Do:**

We provide strategy and marketing services to more than 65 organizations including religious groups, medical alliances, and mental health organizations. Our services include:

- Brand positioning
- Social media marketing training
- Market research
- Content and collateral creation
- Public relations and media donations
- Relationship building

**Get Involved:**

- **Corporate Partners** - We work with companies who support our movement through awareness campaigns, financial support, political leverage, and employee engagement.
- **Media Partners** - We work with media, creative, and advertising agencies to help amplify the work of our partner organizations.
- **Community Organizations** - We work with community organizations such as churches and nonprofits who have direct relationships with families and communities impacted by gun violence.
- **Individual Contributors** - We work with committed, passionate individual leaders and advisors who volunteer their time and expertise.

**Get involved or need our support?**

Find more information, examples of our work, and full list of our ongoing partnerships on our website.

[gunsafetyalliance.org](http://gunsafetyalliance.org)

[info@gunsafetyalliance.org](mailto:info@gunsafetyalliance.org)

**We are trusted partners to**

