


# The Future of Giving Is Crypto



Philanthropy is changing fast, and the biggest nonprofits in the world already know it.

Crypto donations are bigger, faster, and easier than traditional giving. The world's leading charities, universities, faith-based organizations, and grassroots nonprofits are already benefiting.

 By **not** accepting crypto with the #1 crypto donation platform, we are leaving major gifts on the table.

## Trusted by Thousands of Organizations Worldwide



## Billions Donated and Growing Rapidly

**\$10K+**  
Average Gift Size\*

**70%** Of Forbes' Top 100 Charities accept crypto donations

**\$2.5B** Total crypto giving expected in 2025

**600M** Crypto users worldwide

\*The average crypto donation size in 2024

 Accepting and learning how to actively fundraise crypto is key to meeting our annual fundraising goals.

The Giving Block brought not only helpful tools, and regulatory understanding, but a plan to get their portfolio of clients in front of the right people.



**Peter Chasse**  
The Water Project



# Keep in Mind



**This isn't just for big nonprofits:** Grassroots organizations are seeing transformative donations too. Whether it's a local animal shelter, a food pantry, or an environmental nonprofit, crypto donors are giving to causes big and small.

Remember, if your mission is compelling, crypto donors are ready to support you.

**Crypto donors are everywhere:** Yes, crypto giving skews younger—but it isn't just a Gen Z or Millennial movement. Many high-net-worth individuals, including Boomers and Gen X investors, now hold crypto as part of their portfolios.

These donors aren't just investing—they're looking for ways to give that align with their financial strategies.



**Major gifts happen faster than ever:** Traditional fundraising takes months. Crypto donations happen instantly, from anywhere in the world. Universities, faith organizations, and grassroots nonprofits alike are seeing six- and seven-figure crypto gifts every year.

A single crypto donor gave \$3.4 million in Bitcoin to one nonprofit in 2024.

**Crypto donors think differently:** Unlike stock gifts, crypto donors don't need a broker or complex paperwork to give. They are looking for tax-smart ways to give. Donating crypto helps them avoid capital gains tax—meaning they can give more, and keep giving.

If our nonprofit isn't accepting crypto, these donors will give somewhere else.



**The opportunity is here, but it's not waiting:** The crypto market is expected to reach \$10 trillion in 2025—and giving will scale with it. Crypto is now processing more transactions than Visa and Mastercard combined.

Nonprofits that integrate crypto NOW will be positioned for massive, ongoing fundraising success.

# The Bottom Line

This isn't a nice to have, is a must-have, and The Giving Block makes it easy:

- Crypto is auto-converted to cash, avoiding volatility risks.
- Automatic receipts are sent to the donor, reducing our workload.
- All-in-one non-cash suite saves us money. No need to pay for multiple platforms.



Let's get started today.

The Giving Block, a Shift4 company, is the platform helping nonprofits fundraise more effectively from modern philanthropists. The Giving Block's product suite empowers more donors than ever to give crypto, stocks, and DAF to their favorite causes.



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